

IPSSSA *Houston*

Newsletter for the Houston Chapter of the Independent Pool & Spa Service Association

In The Pool & Spa Service Business 2011

**IPSSA meets
every month at**



**2475 Kirkwood
near Westheimer**

**Next Meeting 7:00pm
Tuesday, January 11**

This is it. Another year begins in the pool & spa service business. Do you have a business plan for 2011? Chances are, your competition does. To successfully compete in the Houston market, you must have a plan, a direction and know exactly what changes will be made over last year. What worked perfectly for 2010 will not likely be perfect for 2011. Everything is constantly changing, especially in our industry. Laws are changing. Finances are changing. Your competition is changing.

First, you have to get all of the training and current education and information that you can to excel in this changing industry. You have to keep up on the laws and get the low-down on what they do and do not require. You need to attend the SW Pool & Spa Show in February, where you can get a lot of this.

If you haven't already done so, you really need to join IPSSA, where you get continuous training, networking, discounts great insurance and keep up with the laws.



*E-mail Pool news to mike.cedro@yahoo.com
Contact Jim for meeting speakers at 281-474-7665*

South West Pool & Spa Show

The South West Pool & Spa Show will be a huge trade show with lots of training and available classes for you to become a better professional. You cannot afford to miss it.

If you are in the pool industry in any capacity, it is vital that you keep up with the ever-changing laws and business climate of your field. This year there is no

better opportunity to do so than the South West Pool and Spa Show in Arlington. Keep up with all that is going on, as well as getting all the training and professional education you need to be several steps ahead of your competition.

Everyone needs to plan now to attend this show. It's bigger than last year with free classes by vendors. Pumps, heaters,

business, electronics, controls, 9 free one-hour classes. Remember: this show is half ours (IPSSA/Texas). Plan now. You need two days to see this one.

The Southwest Pool & Spa Show will be February 15-19 at the Arlington Convention Center. For information go to:

www.swpoolandspashow.com

See y'all there!

Texas Newsletter Begins!

Beginning this month there is a new monthly IPSSA publication for you to read. It's IPSSA/Texas for the entire Region 9. All the chapters are contributing to it, and it will very soon become a very valuable advertising tool for all of Texas. Contact me for advertising.



Advertise in: **IPSSA: Houston**

Monthly Newsletter of the Houston Chapter of IPSSA

There is no better way to reach so many Houston Pool Professionals!

713-703-6496

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Published monthly and mailed to all area pool, spa, and pool/spa service companies. Written and edited by Mike Cedro except where noted. For advertising information, e-mail mike.cedro@yahoo.com

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Houston Pool & Spa Coming Events Calendar

January 11- IPSSA/Houston Meeting
7:00 pm at Fuddrucker's, 2475 Kirkwood just North of Westheimer.
Board Meeting preceeding.

January 13- APSP Monthly Meeting
at Dave & Busters (Richmond):
6:00 pm; 713-944-4444 or
michael@millerpools.com

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**4 Bobby Joe Everett
1964-2010**



With great sadness we announce the passing of IPSSA/Houston member, Bobby Joe Everett on December 15th of this year. He was only 46.

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Classified Ads are 50 cents per word. IPSSA members can have one 35-word ad per month free. Mail ad to: Cedro, 11435 Kirkhollow Drive, Houston, TX 77089, or e-mail to mike.cedro@yahoo.com

Help Wanted

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Service Technician/Pool Cleaner Needed
Fast-growing Pool Company seeks motivated individual to run service calls and clean pools in the greater Bay Area. Excellent pay commensurate w/experience. Only serious inquiries please. Call for interview - 713-408-7993

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Bumpersticker of the Month:

**It Can't be 2011!
The '70s Were
Just Yesterday!**

All He Wanted Was to Get His Father A New Leg



Pedro Antonio Maldonado

He enlisted in the US Army and hoped to be able to buy his father a new prosthetic leg to replace the old broken-down one that is literally held together with tape and wire. Pedro Antonio Maldonado, was recently killed in action, like so many other soldiers from our area.

Help us to make his dream come true, as we collect donations for this costly, but very worthy cause, that this fine young man did not live to see achieved. This story has touched many people, and the Texas chapters of IPSSA have pledged a lot of money (more than \$7,000) to go towards the needed purchase. The hat was passed at the Christmas meeting, and \$599 was added to the kitty. More next month.



Checks received from other Texas chapters. Shown are Rita Jacobsmeyer, with Texas Regional Director, Phil Sharp and Houston Treasurer, Doug Dinkins.

Map Books

We wore out a handful of pages in our map books, because our service area was fairly tight. I bet you did, too, but not the same pages. So bring your Houston Area Map Books to the next meeting and let's swap copies!

Urgent! Sign Your Beneficiary Cards

You thought we were kidding. It really happened recently. An IPSSA member in California died and had not up-dated his insurance beneficiary card. As a result, the insurance company wrote out the payment to his EX-WIFE! It's the law!

Do NOT let this happen to you! Your present spouse or significant other will dig you back up personally and beat you silly!

Rita's Surgery

Rita Jacobsmeyer is at home doing fine as she recovers from her recent surgery to remove a nodule on her vocal cords. Heads up, Jim. She will be talking again soon!

Super II Pump, Raffel

Next meeting we will raffel off a Super II Pump donated by (who else?) Hayward.

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PLEASE let us know ahead of time when you are planning any activity, class, tabletop, show or open house. We are happy to put it on the calendar and publicise your event for you.

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